

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION NOVA SCOTIA

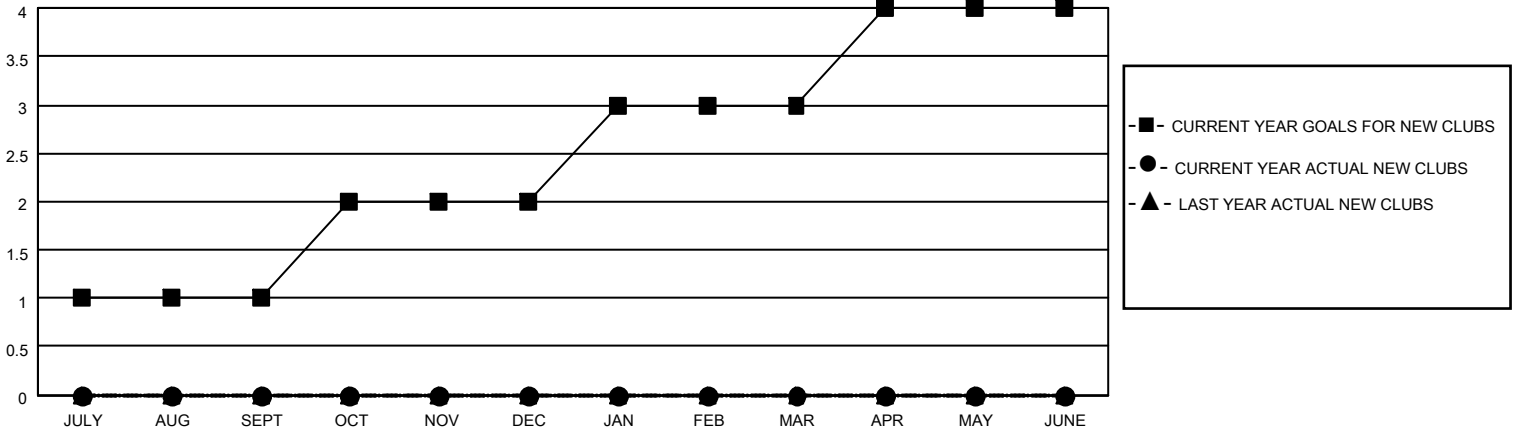
District N 2

Results as of: 1/31/2022

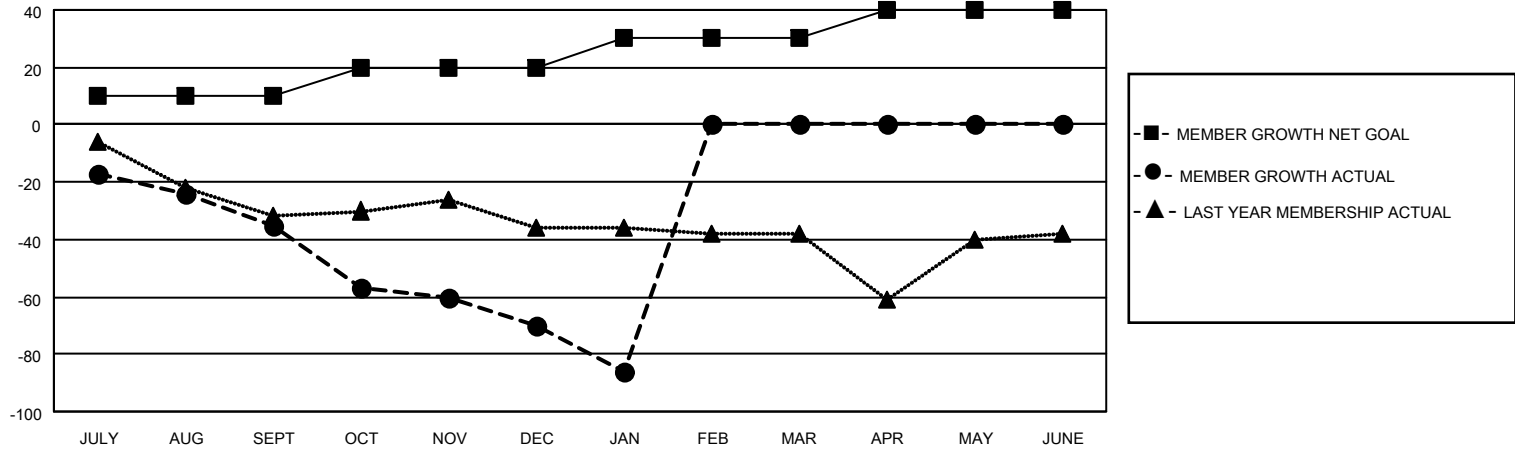
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 1 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 10 | 30 | 60 |
| OCT/NOV/DEC | 10 | 46 | 71 |
| JAN/FEB/MAR | 10 | 2 | 17 |
| APR/MAY/JUNE | 10 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | |
|-------------------------|------------|
| DROPPED CLUBS: 1 | |
| DROPPED MEMBERS | |
| DECEASED | 25 |
| CLUB CANCELLED | 0 |
| OTHER | 123 |
| TOTAL | 148 |

28 CLUBS OF 69 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| <u>GENDER DISTRIBUTION</u> | |
|--|----------------|
| MALE | 1,024 (62.06%) |
| FEMALE | 626 (37.94%) |
| NON BINARY | 0 (0.00%) |
| PREFER NOT TO ANSWER | 0 (0.00%) |
| TOTAL FAMILY UNIT MEMBERS | 297 |
| FAMILY MEMBERS PAYING HALF DUES | 152 |